

We're Here to Help: Logistics Communication for Internal Customers



Project Title	We're Here to Help: Logistics Communication for Internal Customers
Project Summary	Use your creative communication and/or videography skills to turn written FAQs and management policies into short, engaging video presentations, infographics or your own attention-grabbing, creative and memorable format.
Country	Turkey

Project Description

The General Services Office (GSO) of U.S. Embassy Ankara, Turkey is a customer-facing logistical support office that is involved in several areas of a Embassy employee's daily life. We provide housing, ship and deliver personal goods, book travel, supply furniture, drive people around Turkey, and help procure items from toilet paper to cars. Everything we do is accompanied by multiple government regulations and post policies that all need to be complied with, to best serve the customer. However, these rules are hard to explain in the context of helping the customer rather than insisting on rules for the sake of having rules. We need your help in creating a series of fun and engaging videos or infographics to share rules and policies with our customers. Have a better way to communicate our information? We are open to suggestions and love new ideas.

Required Skills or Interests

Skill(s)
Infographic design
Marketing
Survey / polling design
Videography
Website design
Writing

Additional Information

You will work with a dynamic team of four State Department General Service Officers with varied professional backgrounds. We are a team that encourages out of the box thinking, supporting the team and motivating each other to always push for a better outcome. Join our team and you will have a portfolio to be proud of, a platform to showcase your creativity and possibly discover new skills. While we are based in Turkey, your location can be anywhere.

Language Requirements

None